HIALEAH PARK

BOX 158, HIALEAH, FLORIDA 33011 / (305) 885-8000 / FAX 887-8006

January 15, 1990

Ms. Claire Carcich
Coordinator, Special meida
Philip Morris, U.S.A.
120 park Aveneue
New York, N.Y. 10017

Dear Claire:

As a result ofde-regualtion of the throughbred industry in Florida, Hialeah Park was forced to end its 1989-90 season prior to the original date of conclusion.

Our agreement for the four-color back page ad on behalf of Marlboro was based on a fee of $8,500 for the entire season.

In lieu of our not completing the 158-day season, I have attached a pro-rated billing which reflects our actual operating days (27) for the meeting.

I'm sorry to have caused Philip Morris any problems but matters were entirely out of control. We will be operating the 1990-91 season and I will be contacting you to resume our long-standing affiliation.

With best regards and best wishes, thank you.

Sincerely,

BOB SAVAGE
Marketing Director

CC: T. Cliburn, Comptroller
Hialeah Park

2040879525

Source: https://www.industrydocuments.ucsf.edu/docs/xydm0004